

## CASE STUDY

StanleyBlack&Decker

### ORGANIZATION:

StanleyBlack&Decker  
www.stanleyblackanddecker.com

Stanley Black & Decker is a world-leading provider of tools and storage, commercial electronic security and engineered fastening systems.

### INDUSTRY:

Tools, Electronics

### CHALLENGE:

Company was looking for an easy to use and affordable solution to notify their employees without access to email.

### SOLUTION:

DeskAlerts desktop and mobile agents provide a backup notification channel for the cases when email is not accessible by one reason or another

### BENEFITS:

The system helps the company to be in touch with employees out in the field, or in case of an email outage.

The problem we needed to solve was an out of band communication to anyone that might need to know something is going on and not have access to email directly.

The reporting capabilities were a useful thing, too, to make sure person has got the message despite not being logged into email.

I feel that the DeskAlerts software is heading in the right direction and feels just right for our purposes.

"It just does what you need it to do"

**Tony G**

**DESKALERTS**  
INTERNAL COMMUNICATIONS SOLUTION

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