

CASE STUDY



ORGANIZATION:

IE Singapore
<http://www.iesingapore.gov.sg/>

IE Singapore is a government agency in Singapore promoting international trade and partnering Singapore companies in going global.

INDUSTRY:

Government

CHALLENGE:

Company needed a reliable system to broadcast informational messages to everyone or selected users instead of email.

SOLUTION:

After trialing the software and tuning it to meet the company requirements, IE Singapore adopted DeskAlerts as a primary workforce notification channel.

BENEFITS:

After a minor customizations done by DeskAlerts development team, IE Singapore got the system they needed and replaced email newsletters with more reliable and trackable solution.

Our users send all kinds of messages such as "system down", "Email server down", Training news and other non-work related messages.

We feel the our experience with DeskAlerts was successful because they have a product roadmap and they listen to customers, getting their feature requests into development.

If you are on the fence of working with DeskAlerts or a different solution, just try and see - the DeskAlerts team will do their best to meet your specific company needs.

Chee Koon TAN

DESKALERTS
INTERNAL COMMUNICATIONS SOLUTION

Web site: <http://www.deskalerts.com>
E-mail: sales@deskalerts.com