

CASE STUDY



ORGANIZATION:

BBG
<https://www.bbg.gov/>

Broadcasting Board of Governors is a networking global media agency. It is a conglomerate of some of the largest media organizations in the US

INDUSTRY:

Media/Government

CHALLENGE:

BBG was looking for a reliable notifications solution to replace the emails system.

SOLUTION:

Deploying DeskAlerts has checked the initial boxes and more, providing survey/reporting capabilities on top of plain notifications system.

BENEFITS:

With easy to use interface, BBG quickly performed a basic training of publishers and started using DeskAlerts as their primary internal communications tool.

We use DeskAlerts in-house to broadcast announcements, such as software update alerts. Example would be Quicktime software removal from desktops. Facilities utilize DeskAlerts for building outages and parking notices.

I would highly recommend DeskAlerts. Easy to use interface and friendly to install. Use as an email notification backup system, or use to get your end users input via surveys.

Stephen Bender

DESKALERTS
INTERNAL COMMUNICATIONS SOLUTION

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